

winner

APPLELEC SIGN COMPONENTS

An award with a difference! Unlike every other award category, this one has been decided by the industry at large.

We provided the opportunity for suppliers and/or their customers to nominate the business for the services/products they offer to the industry. In total nine businesses were nominated for the award.

All nominated companies were then listed on the SIA website and the sign industry 'public' was then given the opportunity to vote. An email address had to be provided with each vote cast for verification purposes.

A total of 1,315 votes were cast.



Bradford-based Applelec was nominated for the services it provides to customers in the area of LEDs.

Formed in 1998, Applelec is a trade supplier for sign companies offering a wide range of products ranging from totems to built-up and flat-cut letters.

However, they are recognised as a specialist in the area of LED technology, offering a wide range of products and backing this with a technical and advice service designed to help sign makers achieve the optimum solutions for sign illumination.

Votes received – 326

runner-up

ROBERT HORNE SIGN AND DISPLAY



Robert Horne was nominated for its innovative 3R scheme – Recover, Recycle, Reuse – Waste Management System. Waste - and its disposal - is a major problem for signmakers. Now, in addition to delivering products, Robert Horne will organise to take away the waste to be sent for recycling. Under the R3 programme, Robert Horne also offers customers a full waste audit followed by a presentation of a proposed solution.

Votes received - 110

runner-up

WILLIAM SMITH



One of the longest standing businesses in the industry, providing services to both the trade and to a section of end-users. The company supplies finished signs, large format graphics and ink jet printers as well as operating one of the UK's biggest self-adhesive film distribution services.

Votes received - 98 (William Smith was a late nomination for the award)